

Abstract

**A Study on the Economic Importance of the
Copyright-Based Industries and the Level of Copyright
Royalties in Korea**

Ahn, Kil Hyo*
Lee, Sang Kyu**

The purpose of this study is to derive policy implications for Korea 's economic growth and employment expansion by comparing the economic contribution(value added / GDP) and the input-output effects of the copyright industry with other industries. Also, we tried to analyze the level of royalties (royalty / GDP) of Korea compared with major countries.

The results of this study suggest that the economic contribution of Korea's core copyright industry is greater than that of health and social work, information and communication, transportation and storage, electricity·gas & water supply.

In addition, the production inducement coefficient of the core copyright industry is higher than that of agriculture·forestry & mining, electricity·gas & water supply, total service industry, and employment inducement coefficient exceeds the manufacturing, mining and quarrying, electricity·gas & water supply. Therefore, in order to promote economic growth and job creation in Korea, it is necessary to select the copyright industry as a strategic industry and foster it in earnest.

On the other hand, the collection of royalties in Korea has been steadily increasing, but the level of royalties is still lower than that of major countries and the world average. Therefore, in deciding the level of royalties in the future, it is necessary to gradually raise the royalty fee to reach the level of major countries.

* Director, Statistics and Policy Institute

** Professor, Graduate School of Employment Services, University of Suwon

Keywords

copyright royalty, copyright industry, core copyright industry, economic contribution, production inducement coefficient, employment inducement coefficient

참고문헌

단행본

한국은행, 『2014 산업연관표』

한국저작권위원회, 『2017 저작권 통계』, 6권 7호(2017)

NBS, “China Statistical Yearbook 2016”.

Music Copyright Society of China, “Annual Report 2016”.

CISAC, “Global Collections Report 2015”(For 2014 Data),

CISAC, “Global Collections Report 2016”(For 2015 Data)

논문

김지영, “우리나라 저작권산업의 경제적 파급효과”, 『계간저작권』, vol.26 no.3 통권 제103호(2013), pp. 86-101.

안길효 외, “한국 저작권산업의 경제적 기여도 분석”, 문화체육관광부(2012).

육성수 외, “저작권산업의 경제적 기여도와 산업연관분석”, 한국문화관광연구원(2003).

Ursa Chitrakar et. al, “*The Economic Contribution of Copyright-Based Industries in Slovenia*”, World Intellectual Property Organization(2010), pp. 358-361.

WIPO, “WIPO Studies on the Economic Contribution of the Copyright Industries”, World Intellectual Property Organization(2014), p 29.